Shared Interest Partner Map

The map below has been created to illustrate Shared Interest's partnerships. Data was collected from colleagues across the organisation to identify current partners (and networks we are members of) using our recognised definition of a partner (see below). Colleagues were asked to indicate how strong the connection was with the partner (Engaged, X- axis) and where the impact of the partnership was relevant within Shared Interest (Importance for Impact, Y-axis).

Partner – an organisation we work with for a specific purpose and impact. Through working together, they help us achieve our mission, as we help them achieve theirs. We share values. We share skills, knowledge and expertise. A partner may have another relationship with us (i.e. donor, supplier) and we recognise the need to be flexible when describing an organisation as a partner.



